



**Media Release - Monday, October 18, 2021**

## **Local business increases support of Trust**

Local dairy farming business, Canterbury Grasslands Ltd (Grasslands) has joined the Hororata Community Trust as a Strategic Partner for the next three years.

Grasslands is a dairy farming business based in Hororata built from hard work and determination. “Our people share a common passion for dairy farming and we take pride in everything we do. Our culture and values align with the Hororata Community Trust’s.

The Trust is working hard for the wellbeing of our rural community. They stage great events which we all enjoy. The support they are giving to other community groups year-round is making a real difference. We want Hororata to be a great place to live, we want our schools and sports clubs to thrive. By partnering with the Trust, we know we will make a difference,” explained Simon Le Heron, Grasslands Canterbury CEO.

The Hororata Community Trust has a wide network of partners, many of whom have been part of the journey since the Trusts inception. Developing these partnerships that bring many benefits to the area is something Trust Executive Officer, Cindy Driscoll is passionate about, “Our partnerships are dynamic; their investment allows the Trust to support the community but also our partners offer skills and resources which build capacity in this rural area. They invest in our community in every way, they share in our successes.

Grasslands is a big part of the community, they employ 45 people, many of whom move to the area with their families. They know the importance of a strong supportive community and having activities that people can take part in locally. Grasslands’ support is hugely important for the Trust to continue to enable our community and we look forward to building a strong partnership with them over the next three years.”

**Ends**

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